**Customizable Press Release – Replace RED TEXT with your information**

**For Immediate Release**

**Winery Name**

**Contact: Marketing Manager – (888) 555-0000 ext. 123**

**Marketing@yourwinery.com**

**Date: June 4, 2019**

**Winery Brings Home Gold/Silver/Bronze Medal(s)**

Winery’s vintage wine name captured a Double Gold/Gold/Silver/Bronze medal(s) in the 2019 Great American International Wine Competition.

Entries from 18 countries around the world were judged at this premiere competition held on May 4 and 5 in Rochester, New York. More than 1,400 entries were evaluated by a panel of experts including Masters of Wine, sommeliers, enologists, winemakers, distributors, wine educators and wine writers.  Wines submitted to the competition ranged in price up to $449.

These world-renowned judges evaluated the wines using a hybrid standard not traditionally seen in US wine competitions. The scoring integrated a world standardized point scale recognized by the OIV (The International Organisation of Vines and Wine), sensory mapping and the American straight-medals system. This combination sets the Great American International Wine Competition’s standards apart from other US competitions. It offers wineries sensorial analysis and evaluation of their wines based on the highest professional criteria.

Winery’s vintage wine name (lead in to your tasting notes here)

Include availability in your area if applicable.

Include winery history/background statement here.

The Great American International Wine Competition is organized and conducted by the Raise A Glass Foundation, created to support charities around the world. Their international wine, beer and spirit competitions donate all unopened bottles of judged wine, beer or spirits to designated charities to use in their fundraising efforts. Learn more at [www.raiseaglassfoundation.com](http://www.raiseaglassfoundation.com)

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